



Public Disclosure of Student Achievement

Institution Name: Bushnell University

Business Unit(s) included in this report: Accounting, Business Administration, MBA, and Master of Arts in Leadership

Academic Period Covered: 2023-2024

Date Submitted: January 30, 2025

PROGRAM	INDICATOR	RESULT	TARGET
Bachelor of Science in Accounting	Graduation Rate	75%	50%
Bachelor of Science in Business Administration*	Graduation Rate	58%	50%
*Concentration: General Business	General Business Concentration Graduation Rate	Insufficient Data at the General Business Concentration Level	50%
*Concentration: Management	Business Administration Concentration Graduation Rate	63%	50%
*Other Concentrations: International Business, Sports Management and Marketing	Other Concentrations Graduation Rate	Insufficient Data at the Other Concentration Level	50%

Master of Business Administration (MBA)*	Graduation Rate	75%	70%
*Management Concentration	Concentration Graduation Rate	80%	70%
*Non-Profit Leadership Concentration	Concentration Graduation Rate	Insufficient Data at the Concentration Level	
Master of Arts in Leadership (MAL)*	Graduation Rate	92%	70%
*Concentrations: Business Administration, Church Leadership, Higher Education, Non-Profit and Interdisciplinary	Concentration Graduation Rate	Insufficient Data at the Concentration Level	70%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Bachelor's (Business and Accounting) Graduation Rates	(5 years) Enrolled as New Students Fall 2018, Spring 2019, and Summer 2019: Business Administration: 52 started, 30 completed = 57.69% (Insufficient data at the concentration level) Accounting: 12 started, 9 completed = 75%
Master's (MBA and MAL) Graduation Rates	(3 years) Enrolled as New Students Fall 2020, Spring 2021, and Summer 2021: MBA: 11 started, 9 graduated = 75% Management Concentration: 15 started, 12 graduated = 80% (Insufficient Data at the Non-Profit Leadership Concentration level) MAL: 13 started, 12 graduated = 92.3% . (Insufficient Data at the MAL Concentration level)

Compiled by the Dean of Institutional & Academic Effectiveness, January 30, 2025